

Publicaciones científicas del equipo de EMURI

Año 2024

- Espinosa-Sáez, D., Munuera-Alemán J.L.,** y Delgado-Ballester, M.E. (2024). El compromiso con los ecosistemas de innovación, el desarrollo de nuevos productos, y la creación de valor colectivo. *XXXV Congreso Internacional de Marketing (AEMARK)*, Cuenca, septiembre.
- Espinosa-Sáez, D.,** Delgado-Ballester, E. and **Munuera-Alemán, J.L.** (2024), Exploring innovativeness, need for uniqueness and brand tiers in the sharing economy, *Spanish Journal of Marketing – ESIC*.
- Espinosa-Sáez, D., Munuera-Alemán J.L.,** y Delgado-Ballester, M.E. (2024). Quantifying innovation ecosystem orientation: impacts on firm innovation and collective benefits. *31st Innovation and Product Development Management Conference (IPDMC)*, Ireland, June.
- Espinosa-Sáez, D., Munuera-Alemán J.L.,** y Delgado-Ballester, M.E. (2024). The effect of innovation ecosystems on the creation of innovation, economic, social, and environmental value. *EMAC 53rd Annual Conference*, Bucharest, May.
- Lara-Pérez, J.A., Canibe-Cruz, F. and **Duréndez, A.** (2024), "How the interaction of innovation and ERP systems on business intelligence affects the performance of Mexican manufacturing companies", *Information Technology & People*, Vol. ahead-of-print No. ahead-of-print.
- Mendoza-Bernal, J., González-Vidal, A., & **Skarmeta, A. F.** (2024). A Convolutional Neural Network approach for image-based anomaly detection in smart agriculture. *Expert Systems with Applications*, 247, 123210
- Meroño-Cerdan, A. L., Lopez-Nicolas, C., & **Molina-Castillo, F. J.** (2024). Drivers of business model innovation in family firms: A dataset analysis. *Data in Brief*, 54, 110443.
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- Rodríguez, R., Svensson, G., & **Molina-Castillo, F. J.** (2024). Dataset that shows organizational complexity as a key enabler for business model innovation using enterprise resource planning. *Data in Brief*, 55, 110754.